

Survey Disclaimer

The Hidden Side of Freelancing - Live Music Edition 2024

About LIVE

The UK live music industry entertains over 30 million fans each year. The sector boasts world-class performance spaces, culture-defining festivals, and our passionate, creative workforce builds global superstars that are the pride of the United Kingdom.

LIVE (Live music Industry Venues & Entertainment) is the voice of the UK's live music and entertainment business. LIVE members are a federation of 16 live music industry associations representing 3,150 businesses, over 34,000 artists and 2,000 backstage workers.

LIVE works to ensure that the interests of live music in the UK are understood and communicated to Government, policymakers, regulators, the public and the wider music and entertainment industries. Through collective representation, LIVE promotes the interests of artists, venues, festivals, promoters, booking agents, crew and production suppliers.

LIVE was initially formed in response to the unprecedented pressure and devastation faced by the industry due to COVID-19 and is structured around four pillars: lobbying, economic analysis, messaging, and skills & diversity. Its work is driven by a series of sub committees on topics including festivals & outdoor events, venues, touring, and sustainability.

Voluntary Participation

Participation in this survey is completely voluntary. You are free to decline to answer any question or to withdraw from the survey at any point.

Data Collection

- **Anonymity:** This survey is completely anonymous and collected using the Survey Monkey platform. We do not collect any personal identifiers such as names, email addresses, or IP addresses. Your responses will not be linked to your identity.
- **Information Collected:** We only collect your responses to the survey questions. No other information is gathered.

Use of Information

Purpose: The information collected from this survey is used solely for research and analysis purposes, to:

- help guide how LIVE lobbies Government effectively to help build an industry that protects freelancers.
- democratise the sharing of information, including rates and experiences.
- ensure that we are focused on what needs to change and celebrating what doesn't.

Data Sharing: Since the survey is anonymous, the data collected cannot be traced back to any individual. Aggregate findings may be shared for research or statistical purposes, but individual responses will remain confidential.

Data Protection

- **Security Measures:** We implement appropriate technical and organisational measures to ensure the security of the survey data, protecting it against unauthorised access, alteration, disclosure, or destruction.
- **Data Retention:** The anonymous data collected will be retained only as long as necessary for research purposes, after which it will be securely deleted.

Your Rights

As this survey is anonymous, specific rights such as access, rectification, or erasure of personal data are not applicable. However, you have the right to:

- **Withdraw Consent:** You may stop participating in the survey at any time.
- **Complaints:** If you have any concerns about how we handle your data, please contact us at <https://livemusic.biz/contact/>

Contact Us

If you have any questions about this Privacy Policy, please contact us at <https://livemusic.biz/contact/>.